

CPHA Announces EquestrianCoach.com as an Educational Service Provider

The CPHA has teamed up with [EquestrianCoach.com](http://www.equestriancoach.com) to offer CPHA members with an on-line, easily accessible and affordable educational resource. EquestrianCoach.com serves as a coaching aid to riders and trainers alike and aims to make quality education accessible and affordable to every equestrian, regardless of background, level, or geographic location. In order to deliver the best online instruction, each month, EquestrianCoach.com gathers training tips from the most talented equestrians in the world, captures and edit's the video, with slo mo, stills, and voice overs, and streams it via the internet to subscribers of the site in a HD quality.

"The CPHA welcomes [EquestrianCoach.com](http://www.equestriancoach.com) to our family of educational service providers. We are excited to have EquestrianCoach.com offer their comprehensive educational service to our members at a discounted rate." Said Paul Bennett, President of the CPHA.

President and founder of [EquestrianCoach.com](http://www.equestriancoach.com) Bernie Traurig, shares Paul's enthusiasm, "CPHA's" commitment to provide its members with the highest quality education makes EquestrianCoach.com a true fit as an educational provider to the CPHA members. This site provides subscribers the opportunity to immerse themselves in a variety of visual topics as well as receive guidance from over 21 Olympic and World Class trainers to date, such as Rodrigo Pessoa, Peter Pletcher, Team Karazissis, Will Simpson, John French, Missy Clark, Candice King, Laura Kraut, Eric Navet, Eric Lamaz, and many more. In addition the site offers many interesting educational tidbits, and "in the spotlight" interviews in it's free video section. The CPHA members will greatly benefit from the educational resources we can offer on our site."

Traurig is currently George Morris's Associate Chef d' Equipe to the United States Equestrian Team on the West Coast, and has earned numerous accolades in his career.

As a horseman, Traurig was presented the Lifetime Achievement Award in January 2011 by the CPHA and was inducted into the National Show Hunter Hall of Fame in 2009. Traurig is renowned not only for his riding talents, but for his teaching and coaching gifts as well. He's been a member the United States Equestrian Team in both the US and abroad. With a true breadth of knowledge and experience, Traurig has achieved the top level of competition in all three of the International Equestrian Olympic disciplines: show jumping, dressage, and eventing. After 55 years of experience in equestrian sport, and contact with thousands of horses throughout the years, Traurig has a strong desire to provide others with the knowledge that has allowed him so much fulfillment and success.

For more information on how to subscribe, visit <http://www.equestriancoach.com/education/CPHA>. If you are a CPHA member you will receive a 10% discount to join. Just add CPHA in the coupon box upon joining. If you are in the Trainer Certification Program you will receive a 25% discount. You must enter: CPHATCP in the coupon box upon joining.